

Auto Glass Buyer's Guide

**For Your Own Safety – Read This
Before You Replace Your Windshield**

This Guide Includes:

**What You Don't Know About Auto Glass Replacement
Could Cost You Your Life**

5 Critical Questions To Ask Your Auto Glass Company



This Buyer's Guide is provided to you by Superior Auto Glass.
Please visit our website at www.superiorwindshields.com or contact us at (877) 700-GLASS.

What You Don't Know About Windshields Could Cost You Your Life

Recent research indicates that 80% of consumers who were surveyed had no knowledge about proper windshield installation – and no idea that their lives could be endangered if the installation job isn't done right.

The windshield of your car is not just to protect you from wind and rain. The windshield actually has **three critical life-saving features**.

1) Acts as a backboard for the deployment of airbags

The windshield of your car actually acts as a backboard for the deployment of your airbags. If your windshield pops out or breaks, the airbags will not inflate properly, which could result in injuries that could have been avoided.

2) Keeps passengers inside the vehicle in the event of an accident

If you are in an accident, the impact can throw passengers from the vehicle. The windshield is an extra safety feature (beyond seatbelts) that can keep passengers from being ejected from the vehicle.

3) Prevents the roof from caving in if you are in a rollover accident

The windshield of your car provides 60% of strength of the roof. In the event of a rollover accident, the roof is the part of your car that will provide you with significant protection. However, if the windshield fails, the likelihood of the roof caving in is much greater, which can result in significant injury to you and your passengers.

What Can You Do to Ensure That Your Windshield is Installed Right...

To avoid these tragic events, be sure you make an educated choice when selecting an auto glass company to replace your windshield. The following points should help you get the information you need to make a good decision.

5 Critical Safety Questions To Ask Your Auto Glass Company

1. Do They Use OEM (Original Equipment Manufacturer) Glass?

Many companies use glass that meets only the minimum safety standards. What should be used?

OEM glass should be used because the windshield protects up to 60% of the structural integrity of the car. Car manufacturers require OEM glass because it has the highest quality glass and fit, and results in your vehicle meeting the highest possible safety standards for their crash tests. If safety is important to you – always demand OEM.

Why is low quality glass even used?

Because glass companies make more money on it! Insurance companies pay the same amount of money to an auto glass company regardless of the type of glass they use. So, when they use cheaper glass, they have a higher profit margin, but it affects your safety.

Why is low quality glass a problem?

This low-quality glass will chip more easily than premium glass and does not fit as well, which may require more frequent replacements. It will also break more easily, which could result in improper deployment of your air bags, a higher risk of a passenger coming out of the vehicle, and a higher risk of your roof collapsing.

At Superior – we use OEM glass for all of our windshield replacements!

2. Do They Use OEM Adhesives?

Many of the biggest glass companies use low-quality adhesives.

Why are low-quality adhesives used?

Because glass companies make more money! The same reason they use low-quality glass.

Why are low-quality adhesives a problem?

Low-quality adhesives take significantly longer to cure (or dry) and they do not perform to the highest level of safety standards. This can result in poor installations, safety problems with your windshield, and air and water leaks. In addition, the low-quality adhesives can not be used in extremely cold or wet conditions --- conditions the Seattle area experiences every winter.

What should be used?

OEM adhesives should be used for windshield installations for the same safety reasons mentioned above regarding OEM glass.

At Superior – we use only the highest quality adhesives to ensure your safety.

3. **Are ALL of their Installers Certified?**

Many companies use inexperienced low-cost labor for their installations. Why? Because they make more money. Auto glass installation is a serious business, and installers (who don't have to be licensed) must perform complicated manual operations. In addition, they must know the specs and required techniques for hundreds of models of cars.

At Superior – our installation professionals are highly trained, certified and experienced.

4. **When Can I Safely Drive My Car?**

Due to ignorance or questionable ethics, too many technicians release cars with newly installed windshields before the glass has properly cured. If this happens, the glass may slip and never cure correctly which increases the safety risks.

Under the right circumstances (when high quality adhesives and primers are used at the acceptable temperature and humidity) the safe drive away time can be as short as one hour. But, with cheaper, lower quality adhesives cure time can be 2 weeks or longer.

At Superior - we install windshields using the highest quality materials and provide specific information on when the car can be driven safely. When necessary we also provide other instructional tips (i.e. avoiding speed bumps, keeping your window open etc...).

5. **Do You Provide A Warranty?**

Many glass companies provide a one-year warranty on the installation of the windshield. This shorter warranty is typical with the lower quality glass installers. However, there are some companies that will provide you with a lifetime warranty for the time you own the car.

At Superior – we provide a lifetime warranty on the windshield installation for as long as you own your car.

Additional Considerations

- ❖ Be sure they will handle your insurance paperwork for you.
- ❖ Be wary of “rebates” or “deductible payoffs” (these are illegal).
- ❖ Watch out for insurance companies steering you to a glass company that does not use OEM materials. It's your choice who you want to use!

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